pVerify's Referral Rewards Program

Program Overview	When a pVerify member refers a decision-maker to pVerify for new services. That member of the pVerify Community will receive monetary gift based on required criteria.
Lead Submission Process	● Qualified leads can be submitted here: https://www.pverify.com/pverify-referral-rewards-program/ ● All referrals will be managed by the pVerify CRM system (ZOHO) for tracking and payout. ● The pVerify Member's email will be cc'd on communications with their referral.
Service Level Agreement	● Sales Response Time: pVerify commits to contacting the referral within 24 hours ● Support Response Time: pVerify commits to contacting the referral within 24 hours at support@pverify.com and APIsupport@pverify.com
Point of Contacts	● For questions pertaining to the pVerify's offering email sales@pverify.com ● pVerify's VP of Sales and Business Development, Marketing, and Key Product Managers are all recipients. ● Sales escalations routing-- JBlosser@pverify.com ● Marketing questions-- JODaniel@pverify.com

Referral Eligibility Criteria	● Eligible practitioners include:
	  ○ Practitioners, Healthcare Companies/Systems that have active National Provider Identification (NPIs), EMR/PM/Apps that are contracted by NPI Holders, Billing and Marketing Companies contracted by NPI Holders.
	● A successful referral is one where the referred has signed pVerify's Terms of Service, a BAA, and has paid their first invoice for services or setup fees.
	● Referral fees will be issued a Visa Gift Card based on referrals signed contract
	  ○ 10% of the initial monthly subscription contract amount
	  ○ Example: $500 Monthly Subscription Plan = $50 Visa Gift Card
	  ○ Minimum Gift Card amount is $25
	● Any leads that are already part of the pVerify sales funnel (i.e. leads that exist in pVerify's ZOHO CRM before the referral is made) will not be eligible for this referral program.

Warm Intro Email	*Below is a copy of the warm intro email that is sent to your lead following submission of the referral form.*
	Subject: Hello from Team pVerify!
	Body: Hello [Referral Name]
	I am reaching out to you on behalf of your colleague [Referrer Name], who suggested you may have interest in pVerify's Suit of Solutions. Would you be available for an initial phone call or personal ZOOM meeting so we can learn more about your needs, walk you though our solutions, and help determine if it is the right fit for your practice.
	pVerify is a unique service-oriented healthcare company that focuses on value-added solutions for your business needs. Shining in the industry for unparalleled support, excellent development tools, easy to use Solutions, pVerify's offerings extend from Advanced Eligibility, Expert Medicare Verifications, Insurance Coverage Discovery, Patient Financial Responsibility Estimator, and MORE.
	We look forward to getting to know you better.
	In good health,
	Team pVerify's Designated Representative.